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**Subject: Citation Analysis Report** 

As per the Kona Resolution 31, the Citation Analysis Rapporteur has performed a pilot study of JTC1 standards and their citations. For this pilot study, we chose 360 published ISO/IEC standards, technical reports, etc.. The selected standards were based upon:

- 1. Going to the ISO catalogue page on ISO's web site (see attached screen shots).
- 2. Choosing ICS subject #35 (information technology, office machines).
- 3. Choosing the first three sub-categories:
  - 35.020 Information technology (IT) in general Including general aspects of IT equipment
  - 35.040 Character sets and information coding Including coding of audio, picture, multimedia and hypermedia information, IT security techniques, encryption, bar coding, etc.
  - 35.060 Languages used in information technology
- 4. Then doing a web search (via Google) on each of the standards. For example:
  - ISO/IEC 1539-1:1997 Information technology -- Programming languages -- Fortran Part 1: Base language
  - ISO/IEC 1539-1:1997/Cor 1:2001
  - ISO/IEC 1539-1:1997/Cor 2:2002
  - ISO/IEC 1539-2:2000 Information technology -- Programming languages -- Fortran -- Part 2: Varying length character strings
  - ISO/IEC 1539-3:1999 Information technology -- Programming languages -- Fortran -- Part 3: Conditional compilation
  - ISO 1989:1985 Programming languages -- COBOL
  - ISO 1989:1985/Amd 1:1992 Intrinsic function module
  - ISO 1989:1985/Amd 2:1994 Correction and clarification amendment for COBOL
  - ISO/IEC 2382-15:1999 Information technology -- Vocabulary -- Part 15: Programming languages
  - ISO 6160:1979 Programming languages -- PL/I
  - ... and so on

with a search query based on standard number (e.g., "ISO 1539", "ISO 1989", "ISO 2382", etc.).

The results were tabulated and sorted based on ranking and based on standards number (see attached spreadsheets). The following notes should be considered when reviewing these results:

- Regardless of the quality of the search engine, it is difficult to create a precise query that returns the exact results of the <u>intended query</u>.
- The results were not "preened" to verify each reference actually contained a complete reference to the ISO standard, e.g., a web page that contained the phrase "the lecture on the Greek word ISO will be held in Room 646" is likely to match "ISO 646".
- Standards are not just referenced by their ISO registration number, e.g., "ISO 21000" produces a different set of search results than "MPEG-21".
- Foundational and infrastructure standards that become core standards *for other standards* (e.g., ISO/IEC Guide 2, ISO/IEC 2382 Information Technology Vocabulary) become under-reported because they are, typically, only referenced within a standard, not by users or applications of the standard.

- Of the 360 standards, only 40 of them had >2000 hits. The winner was: ISO/IEC 8859 (8-bit character sets) with 1.1 million hits; second place was ISO/IEC 1989 (COBOL) with 434,000 hits.
- For the remaining 320 standards we researched, approximately 1/3 had 1000-2000 hits and the remaining 2/3 had <1000 hits.

It's clear that a good number of the low-referenced standards were important standards, but not referenced well on the web. We believe that a significant reason for the lack of referencing (both as users and as developers of standards) is because of the unfamiliarity with existing standards work. The reason citation analysis was discussed in Tromsø and Kona was to address a JTC1 marketing need: to make users and developers of standards more familiar with the JTC1 work product. The conclusion is emphasized by Kona resolution #33 (Facilitating Standards Development & Public Awareness of JTC1 Standards):

[Excerpt] To facilitate standards development and public awareness of ISO/IEC JTC 1 Standards, JTC 1 recommends to the ISO Market Project Task Force that ISO and IEC permit the making publicly available on the ISO and ITTF Web sites and/or permit its P-Member bodies to make publicly available on their Web sites, the contents of the following clauses for each of the ISO/IEC JTC1 standards, namely:

Clause 0 Introduction

Clause 1 Scope

Clause 2 Normative references

Clause 3 Technical normative elements

3.1 Terms and definitions

3.2 Symbols and abbreviations

Having such information on JTC 1 standards publicly available has several benefits including:

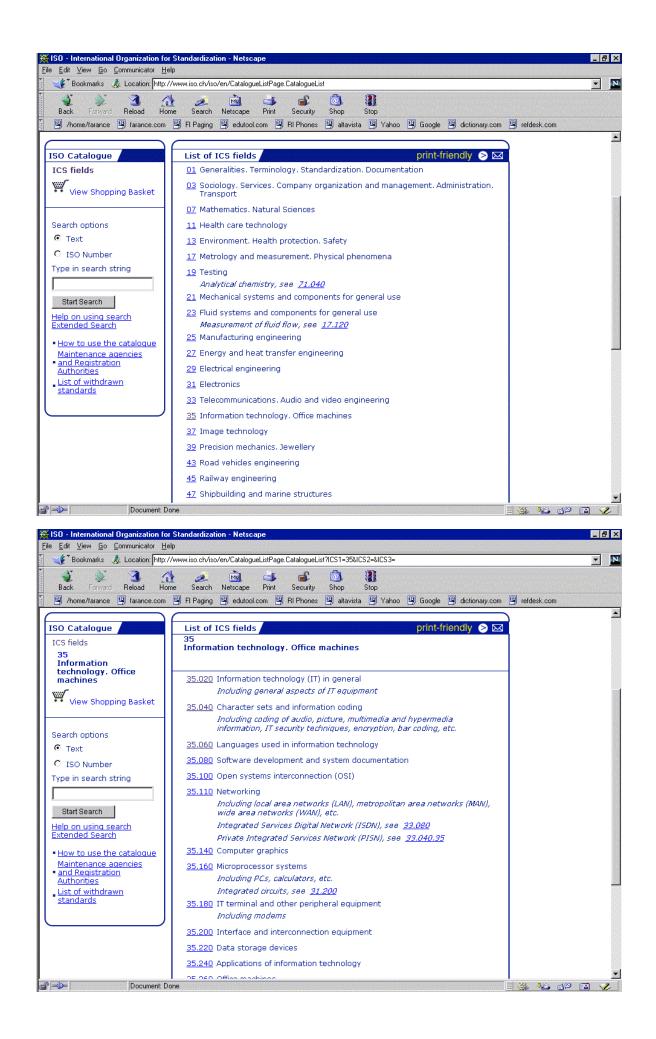
1. facilitating standards development work both within JTC 1 and those outside of JTC 1 standards. Having such information readily available assists in minimizing duplication work, identifying use of standards in other standards, and maximizing re-use of existing standards (e.g. existing terms and definitions) in other standards development work.

2. serving as a means for facilitating public awareness of JTC 1 standards by providing information deemed to be essential for access and discovery of such standards by potential users (who then hopefully will acquire them for their needs).

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We have also done a pilot project on creating these kind of excepts (see screen shots below) and we believe this kind of except would greatly improve upon the use of JTC1's visibility (note: thanks go to ISO TC46 SC9, as implemented by Canada, for creating this kind of template). We have created the web site "<a href="http://jtc1xref.org" ("XREF" = "cross-reference")">http://jtc1xref.org</a>" ("XREF" = "cross-reference") to post these kind of documents. Unfortunately, we don't believe that Kona Resolution #33 authorizes us to make these excerpts available to the public (Resolution #33 is for National Bodies), so we have not made these excerpts public. We are unaware of any National Bodies that have implemented Resolution #33.

We recommend that either JTC1 further encourage NBs to take advantage of Resolution #33, or that JTC1 further investigate this itself — the Citation Rapporteur would be willing to volunteer to coordinate. We request that we be permitted to publish the excerpts on the jtc1xref.org web site so that (1) search engines can index these kind of materials, and (2) potential users and developers can discover JTC1 standards via usual web search capabilities. If appropriate, JTC1 should issue a press release when the web site is sufficiently usable and searchable via search engines (it takes 6-8 weeks for web crawlers to discover new web sites).



| Count   | Standard | Title                                                                                                           |
|---------|----------|-----------------------------------------------------------------------------------------------------------------|
| 68800   |          | Information technology ISO 7-bit coded character set for information interchange                                |
| 11300   |          | Information technology Programming languages Fortran                                                            |
| 434000  |          | Programming languages COBOL                                                                                     |
| 144400  |          | Information technology Character code structure and extension techniques                                        |
| 8660    |          | Information processing Coding of machine readable characters (MICR and OCR)                                     |
| 13700   |          | Information processing Graphical representations for the control characters of the 7- bit coded character set   |
| 5760    |          | Data processing Procedure for registration of escape sequences                                                  |
| 5890    |          | Information technology Vocabulary                                                                               |
| 2230    |          | Information technology ISO 8-bit code for information interchange Structure and rules for implementation        |
| 2130    |          | Extension of the Latin alphabet coded character set for bibliographic information interchange                   |
| 2320    |          | Extension of the Cyrillic alphabet coded character set for bibliographic information interchange                |
| 3160    |          | Programming languages PL/I                                                                                      |
| 4930    |          | Information technology Control functions for coded character sets                                               |
| 2150    |          | Information technology Programming languages PL/1 general purpose subset                                        |
| 2730    |          | Information technology Structure for the identification of organizations and organization parts                 |
| 2750    |          | Documentation Bibliographic control characters                                                                  |
| 4030    | 7185     | Information technology Programming languages Pascal                                                             |
| 4020    | 7350     | Information technology Registration of repertoires of graphic characters from ISO/IEC 10367                     |
| 2310    |          | Information processing systems Open Systems Interconnection LOTOS A formal description technique                |
|         |          | based on the temporal ordering of observational behaviour                                                       |
| 1100000 | 8859     | Information technology 8-bit single-byte coded graphic character sets                                           |
| 7140    |          | Information technology Database languages SQL                                                                   |
| 15400   | 9789     | Information technology Guidelines for the organization and representation of data elements for data interchange |
|         |          | Coding methods and principles                                                                                   |
| 2460    |          | Information technology Security techniques Digital signature schemes giving message recovery                    |
| 2630    |          | Information technology Security techniques Entity authentication                                                |
| 15700   |          | Programming languages C                                                                                         |
| 8590    |          | Information technology Portable Operating System Interface (POSIX)                                              |
| 2840    |          | Information technology Security techniques Hash-functions                                                       |
| 3080    |          | Information technology Progamming languages Extended Pascal                                                     |
| 50500   |          | Information technology Universal Multiple-Octet Coded Character Set (UCS)                                       |
| 3900    |          | Information technology Digital compression and coding of continuous-tone still images                           |
| 8550    |          | Information technology Coding of moving pictures and associated audio for digital storage media at up to about  |
| 3920    |          | Information technology Specification and standardization of data elements                                       |
| 13900   |          | Information technology Generic coding of moving pictures and associated audio information                       |
| 3910    |          | Information technology Coding of audio-visual objects                                                           |
| 8850    | 14651    | Information technology International string ordering and comparison Method for comparing character strings      |
| 2075    | 4        | and description of the common template tailorable ordering                                                      |
| 3970    |          | Information technology Computer graphics and image processing The Virtual Reality Modeling Language             |
| 5420    |          | Programming languages C++                                                                                       |
| 5290    |          | Information technology Security techniques Evaluation criteria for IT security                                  |
| 12300   |          | Information technology Code of practice for information security management                                     |
| 5170    | 21000    | Information technology Multimedia framework (MPEG-21)                                                           |

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| 1100000 | 8859     | Information technology 8-bit single-byte coded graphic character sets                                           |
| 434000  |          | Programming languages COBOL                                                                                     |
| 144400  | 2022     | Information technology Character code structure and extension techniques                                        |
| 68800   | 646      | Information technology ISO 7-bit coded character set for information interchange                                |
| 50500   | 10646    | Information technology Universal Multiple-Octet Coded Character Set (UCS)                                       |
| 15700   |          | Programming languages C                                                                                         |
| 15400   | 9789     | Information technology Guidelines for the organization and representation of data elements for data interchange |
|         |          | Coding methods and principles                                                                                   |
| 13900   | 13818    | Information technology Generic coding of moving pictures and associated audio information                       |
| 13700   | 2047     | Information processing Graphical representations for the control characters of the 7- bit coded character set   |
| 12300   | 17799    | Information technology Code of practice for information security management                                     |
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| 8550    | 11172    | Information technology Coding of moving pictures and associated audio for digital storage media at up to about  |
| 7140    | 9075     | Information technology Database languages SQL                                                                   |
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| 2230    |          | Information technology ISO 8-bit code for information interchange Structure and rules for implementation        |
| 2150    |          | Information technology Programming languages PL/1 general purpose subset                                        |
| 2130    | 5426     | Extension of the Latin alphabet coded character set for bibliographic information interchange                   |

